CITY OF NORTH BONNEVILLE RESOLUTION NO. 517

A RESOLUTION OF THE CITY OF NORTH BONNEVILLE, WASHINGTON AMENDING ADOPTED LODGING TAX POLICIES AND PROCEDURES.

WHEREAS, the City of North Bonneville established formal policies and procedures for expending lodging tax funds by Resolution 419 in 2011; and

WHEREAS, the City amended these policies and procedures by passing Resolution 463 in 2013; and

WHEREAS, the City Council has determined the present method of reviewing lodging tax funding requests has certain limitations; and

WHEREAS, the City Council is desirous of modifying these lodging tax policies to more accurately reflect current lodging tax revenues in relation to proposed expenses of these funds.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of North Bonneville that the City adopts the attached amended Lodging Tax Policy and Procedures.

PASSED IN REGULAR SESSION on this 11th day of September, 2018.

Brian Sabo, Mayor

ATTEST:

Deanna Adams, City Clerk/Treasurer

APPROVED AS TO FORM:

Ken Woodrich, City Attorney

AMENDED CITY LODGING TAX ALLOCATION POLICIES AND PROCEDURES Per Resolution 517 – Passed September 11, 2018

The City of North Bonneville accepts proposals from contractors to provide services that will attract visitors to the City. To be considered for funding, proposals must use the funds "...solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or tourism-related facilities" (RCW 67.28.815).

Tourism promotion is defined in RCW 67.28.080 as "activities and expenditures designed to increase tourism, including but not limited to, advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding marketing of special events and festivals designed to attract tourists."

The City of North Bonneville uses the following process and criteria in allocating Lodging Tax Funds:

- The City Council shall have authority in all decisions.
- Grants shall support activities that will increase tourism, especially overnight stays.
- Activities, events and tourist facilities not resulting in overnight stays are acceptable, but must be designed to attract new visitors and encourage repeat visitations.
- Grants shall be directed to those projects which generate maximum economic benefit.
- Grants are intended to promote eventual self sufficiency within three (3) years. Ongoing
 City marketing efforts shall be an exception to this requirement.
- Strong preference shall be awarded to grants that are used to leverage other funding sources.
- An annual estimate shall be made for the cost of City staff time allocated to Lodging Tax Fund activities.

Applications for grant funding shall be submitted to the City for review and consideration with final determination by the City Council. The City does not have to make all tourism funds available and may determine from time to time how much funding shall be available.

Grantees must subsequently complete a contract with the City before receiving grant payments. All payments for services will be on a reimbursement basis after services have been received or the grantee has been legally bound to pay a vendor. Grantees shall be considered independent contractors.

Grantees are required to obtain written permission before using the City of North Bonneville Logo.