

December 18, 2015

**CITY OF NORTH BONNEVILLE  
RESOLUTION NUMBER 488**

**A RESOLUTION OF THE CITY OF NORTH BONNEVILLE, WASHINGTON AUTHORIZING USE OF  
LODGING TAX REVENUES TO FUND CERTAIN CITY SPONSORED PROJECTS**

**WHEREAS**, the North Bonneville Tourism Committee convened for the purpose of evaluating various tourism funded spending proposals and determined to recommend nine [9] of them to the North Bonneville City Council for funding consideration; and

**WHEREAS**, the North Bonneville City Council accepted the tourism committee's funding recommendations to include three [3] City initiated tourism funding proposals, these being: construction of a pump track; sponsorship of a 5 Kilometer fun run, known as the Color Run, and purchase of advertising and supporting materials to enhance public knowledge of the City's trail system; and

**WHEREAS**, the City Council is receptive to moving forward with these three City sponsored actions with guidance from the City Treasurer to assure these restricted lodging tax proceeds are spent appropriately and limited in scope to the deliverables and accompanying sums noted in exhibit "A"; and

**NOW THEREFORE BE IT RESOLVED BY THE CITY OF NORTH BONNEVILLE CITY COUNCIL THAT IT  
AUTHORIZES USAGE OF LODGING TAX PROCEEDS FOR CERTAIN DELIVERABLES AND  
ACCOMPANYING FUND AMOUNTS NOTED IN EXHIBIT "A" AND PROVIDED THAT THESE FUNDS  
ARE EXPENDED AND REPORTING REQUIREMENTS ARE CONCLUDED NO LATER THAN  
NOVEMBER 1, 2016.**

**PASSED IN REGULAR SESSION** this 12<sup>TH</sup> day of January, 2016

  
\_\_\_\_\_  
Mayor Don Stevens

**Attest:**

  
\_\_\_\_\_  
City Administrator/ Treasurer Steven Hasson

**Approved as to Form:**

\_\_\_\_\_  
Ken Woodrich City Attorney North Bonneville

## EXHIBIT "A"

### **Installation of a pump track and accompanying bike trail: Allocation \$1,000**

The pump track is intended to entice mountain bikers from Oregon and other parts of Washington and Idaho to participate in community ventures. This activity will build on other City sporting features such as the community disc golf course, hiking trails and the Beacon Rock Golf Course. The tourism proceeds will be used to leverage more revenues to build a first class pump facility that is intended not only to help satisfy local youth sporting needs but also provide a track available for tournament activity, which will serve as a drawing card for visiting cyclists located 50 or more miles away.

### **5K running event known as the Color Dash: Allocation \$3,500**

This is a family-friendly, untimed 5K [3.11 miles] that welcomes individuals of all shapes, sizes, ages, and abilities. The runners start out wearing a white T-shirt provided by the sponsors and colors are added each kilometer of the run in the follow sequence: blue, sprinkle green, splash yellow, spray orange, and pink.

### **City of North Bonneville Planning Commission's purchase of advertising and supporting materials to enhance public knowledge of the City's trail system: Allocation \$6,250**

The Discovery Trails is a subcommittee of the City's Planning Commission, they intend to initiate the following actions with their share of lodging tax proceeds.

- a) **Geocache Advertising:** The Commission intends to rely upon Groundspeak Incorporated, a Washington based advertising organization, to develop the Geocache advertising products: **Allocation \$ 2,500.00**
- b) **Trail Signage:** The Commission intends to install a Kiosk Welcome Sign for a sum not to exceed \$1,305 and a Man/Nature Sign Refurbish not to exceed \$1,445. Commission intends to rely upon Interpretive Graphics, a Utah based firm, for these signage products: **Allocation \$ 2,750.00**
- c) **Trail Web Site:** Website developer to be determined: **Allocation \$1,000.00**

Tourism Tax Evaluation Report: City will complete a Tourism Tax Evaluation Report (Exhibit B) as mandated by the Washington State Legislature by November 1, 2016.



EXHIBIT B

Tourism Tax Evaluation Report Form  
for the City of North Bonneville

For festivals, special events and tourism related facilities using Hotel/Motel Taxes

1. Organization: \_\_\_\_\_
2. This report covers:  
Event Name: \_\_\_\_\_ Date: \_\_\_\_\_  
or  
Tourist Facility: \_\_\_\_\_ Dates: \_\_\_\_\_
3. Total Lodging Tax funds allocated for this event and/or facility: \$ \_\_\_\_\_
4. Estimated total event attendance or user count for the facility: \_\_\_\_\_  
(Please describe the method used to determine your count)
5. Estimate the percentage of total attendance for the event or the facility as follows (Please note the definitions Washington State is using for this form and that your numbers may not be additive):  
  
Tourists \_\_\_\_\_ % (Person who travels from a place of residence to a different town, county state for business, pleasure, recreation, education)  
  
Traveler \_\_\_\_\_ % (Person who traveled more than 50 miles, include Portland/Vancouver)  
  
Overnight \_\_\_\_\_ % (Person who stayed overnight)  
(Please describe method used to determine your percentages)
6. Estimated total room nights generated by the event/facility \_\_\_\_\_  
(Describe method used to determine the number)
7. Discuss any other information that would describe the impact of your event or facility on the local economy.
8. Submitted by: \_\_\_\_\_  
  
E-Mail \_\_\_\_\_ Phone \_\_\_\_\_  
  
Date: \_\_\_\_\_

During 2007 the Washington State Legislative Session the legislature explored the use of lodging taxes (Hotel/Motel Tax) and after some debate and comments from the Lodging Industry decided to modify the lodging tax reporting requirements. The City must now annually report the following to the State of Washington:

- i. Total amount of lodging tax revenue received
2. The list of festivals, special events and tourism facilities that receive the funds
3. The amount of lodging tax revenue expended on the festival, event or tourism-related facility
4. Estimated number of tourists by category – tourist, traveler, or overnight guest
5. Any other measurements that the City would like to provide to defend the use of the lodging tax

Thank you for your assistance with gathering this information. Completion of this form is and will remain an obligation of any organization using lodging taxes. Please return to:

City of North Bonneville  
PO Box 7  
North Bonneville, WA 98639